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### Contacts:

Martha Sherman  
LogicLibrary, Inc.  
412-471-4710  
pr@logiclibrary.com

John Moran/Heather Chichakly  
Schwartz Communications  
781-684-0770  
logiclibrary@schwartz-pr.com

## SOFTWARE REUSE TOUTED AS THE KEY TO ACHIEVING MAXIMUM INVESTMENT RETURNS ON SERVICE-ORIENTED BUSINESS APPLICATIONS

*Report Calls Institutionalized Reuse Programs Essential to the Success of Service-Oriented Development of Applications (SODAs)*

**PITTSBURGH—October 25, 2004**—LogicLibrary®, the leading provider of software asset management tools, today announced that a Gartner, Inc. research report, “Reuse is the Key to the SODA ROI Model,”(1) predicts that “organizations that fail to implement reuse programs will fail to achieve the benefits promised by service-oriented development of applications (SODA) and will see their services-oriented development programs fail within three years.”

“Gartner is a strong proponent of SODA, believing that it can generate much higher levels of productivity as well as lower defect levels and reduced time to market for software,” write analysts Matt Hotle and Michael Blechar in the October 18, 2004 report. “For SODA to succeed, most organizations will need to start or re-start such reuse initiatives. If they don’t, the benefits derived from SODA will come only through pure luck. It’s better to rely on careful planning—including implementing a reuse process, creating an inventory of reusable artifacts and putting the necessary policies, standards, metrics and incentives in place—to institutionalize success.”

Earlier this year, LogicLibrary was positioned in the “Leader” quadrant in Gartner Inc.’s Magic Quadrant for Metadata Repositories, 2004.(2) *Leaders* are performing well today, have a clear vision of market direction and are actively building competencies to sustain their leadership position in the market.

LogicLibrary’s Logidex solution is the industry’s premier collaborative software development asset (SDA) management solution for development, integration and service-oriented architecture projects. Logidex is also the only software asset management product that features tight integration with Eclipse, IBM WebSphere Studio, IBM Rational XDE and Microsoft Visual Studio .NET.

“As a leading research organization, Gartner has its pulse on the very real needs of today’s largest enterprise software initiatives,” said Greg Coticchia, CEO of LogicLibrary. “They’ve correctly tracked the rise of reuse for the past two years and its new prominence as the center of critical service-oriented application architectures that are fueling a whole new wave of vital application

initiatives within the enterprise. It's an exciting time for LogicLibrary and its customers, who leverage Logidex as the backbone reuse solution for their day-to-day application development and integration efforts."

The Logidex SDA Library is an inventory of assets and their relationships to each other, the company's technical infrastructure and business processes. Software assets can include Web services, legacy applications, components, XML schema, frameworks, patterns and other key building blocks of application development. Logidex's patent-pending technology represents complex, enterprise application environments in a graphical, intuitive way and enables enterprises to efficiently manage and reuse IT assets throughout the complete application lifecycle.

### **About LogicLibrary**

LogicLibrary is the leading provider of software and services that make it possible for enterprises to manage and reuse software development assets (SDAs). The company's patent-pending technology provides a comprehensive and collaborative approach for creating, migrating and integrating enterprise applications for use in service-oriented architecture, Web services and other software development initiatives. Additionally, LogicLibrary's BugScan provides powerful, easy-to-use application-scanning technology that helps architects and developers ensure the highest levels of security at the onset of the design and development process.

LogicLibrary has been positioned in the "Leader" quadrant in Gartner Inc.'s Magic Quadrant for Metadata Repositories, 2004(2) and maintains strategic partnerships with Microsoft, as a Premier member of the Visual Studio Industry Partner (VSIP) program, IBM, as an Advanced PartnerWorld Partner, and Serena. LogicLibrary has been recognized the past two years on the *SD Times* 100 list of leaders and innovators in the software development industry and has integration partnerships that include Microsoft, IBM/Rational, Eclipse and Borland. LogicLibrary is headquartered in Pittsburgh, with additional offices in Rochester, MN and Sunnyvale, CA. For more information, visit [www.logiclibrary.com](http://www.logiclibrary.com).

*(1) "Reuse is the Key to the SODA ROI Model"; Matt Hotle and Michael Blechar; October 18, 2004.*

*(2) Magic Quadrant for Metadata Repositories, 2004; Michael Blechar; March 5, 2004. The Magic Quadrant is copyrighted 2004 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.*

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