

## FOR IMMEDIATE RELEASE

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### **HIGHMARK IMPLEMENTS LOGICLIBRARY'S LOGIDEX AS KEY PART OF STRATEGIC PLAN TO SUPPORT BUSINESS OBJECTIVES**

*Health Insurance Provider Uses Industry Leading SDA Management Solution to Govern Development Process and Provide High Quality Services to Members*

**PITTSBURGH—July 11, 2005**—LogicLibrary®, the leading provider of software development asset (SDA) management tools, today announced that Highmark Inc. has implemented the Logidex™ mapping and discovery engine to govern and manage its software development processes. By maximizing its reuse of software components with Logidex, Highmark realizes greater efficiencies and is able to provide higher-quality value to its members.

An independent licensee of the Blue Cross Blue Shield Association, Highmark is the largest health insurance company in Pennsylvania and serves 4.1 million people in the Commonwealth. The company initiated a Strategic Information System Plan nearly two years ago, with the goal of defining an IT strategy that could better serve its business. This process led to the creation of a number of new initiatives, including the component library that will be driven by Logidex.

“Highmark is committed to maximizing software reuse and has developed a governance process to help ensure that we are living what we define,” said Mike Kronnenwetter, Vice President, Technology Management at Highmark. “Logidex will be instrumental as we govern software development assets and develop loosely coupled, modular solutions.”

Logidex, the most widely-used metadata repository for SDAs, provides an inventory of Highmark's SDAs and their relationships to each other, as well as to the company's business processes and technical infrastructure. The extensive collaboration support within Logidex “work areas” allows developers, architects and business analysts to work together within a common context. By connecting information across the enterprise, Highmark's development teams can access and share components, source code and best practices throughout the organization, as well as for any outsourced projects.

“In addition to flexibility and extensibility, Logidex's high level of integration with our existing development environment is making a real impact. When it comes to developer adoption and trying to realize the greatest return on your technology investment, the

easier it is on the lives of the people using it, the better chance you have of long-term success. In that respect, LogicLibrary is a perfect fit,” added Kronnenwetter.

“Highmark is setting the standard for aligning top-level business processes with its IT assets,” said LogicLibrary CEO Greg Coticchia. “By enabling improved governance and a better understanding of the SDAs within its organization, Logidex will help Highmark as it delivers on its commitment to provide optimum IT value through cooperation and collaboration with the business side of the company. LogicLibrary makes it possible for customers like Highmark to substantially decrease time and costs related to development and maintenance, while also supporting a flexible enterprise architecture that will serve the organization’s business needs for years to come.”

### **About Highmark**

Highmark is an independent licensee of the Blue Cross Blue Shield Association. For more information, visit <https://www.highmark.com>.

### **About LogicLibrary**

LogicLibrary is the leading provider of software and services that make it possible for enterprises to manage and reuse SDAs. The company’s patent-pending technology provides a comprehensive and collaborative approach for creating, migrating and integrating enterprise applications for use in service-oriented architecture, Web services and other software development initiatives. Additionally, LogicLibrary’s Logiscan provides powerful, easy-to-use code-scanning technology that helps architects, developers and security professionals ensure the highest levels of security throughout the software development lifecycle.

LogicLibrary has been positioned in the “Leader” quadrant in Gartner Inc.’s 2H05 to 1H06 Magic Quadrant for Metadata Repositories\* and maintains strategic partnerships with Microsoft, as a Premier member of the Visual Studio Industry Partner (VSIP) program, IBM, as an Advanced PartnerWorld Partner, and Serena. LogicLibrary has been recognized the past three years on the *SD Times* 100 list of leaders and innovators in the software development industry and has integration partnerships that include Microsoft, IBM, Eclipse and Borland. LogicLibrary is headquartered in Pittsburgh, with additional offices in Rochester, MN and Sunnyvale, CA. For more information, visit <http://www.logiclibrary.com>.

\* 2H05 to 1H06 Magic Quadrant for Metadata Repositories; Michael Blechar; June 30, 2005.

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