

## **FOR IMMEDIATE RELEASE**

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### **BLUE CROSS AND BLUE SHIELD OF NEBRASKA SELECTS LOGICLIBRARY AS FOUNDATION FOR MAJOR SOA INITIATIVE**

*Health Insurance Provider Adopts Best-of-Breed SOA Governance Solution to Manage  
Development and Reuse of Software Assets*

**PITTSBURGH—September 18, 2006**—LogicLibrary®, the leader in design-time service-oriented architecture (SOA) governance and software reuse, today announced that Blue Cross and Blue Shield of Nebraska (BCBSNE) has selected Logidex™ to manage services within the organization's new SOA infrastructure. The SOA is an integral part of the organization's IT modernization project and is intended to produce high-quality business services for BCBSNE customers.

An independent licensee of the Blue Cross and Blue Shield Association, Blue Cross and Blue Shield of Nebraska insures or provides benefit administration to more than 560,000 people. In order to support the agility required in today's marketplace, BCBSNE is moving to an SOA. LogicLibrary's Logidex will serve as the SOA Repository that makes it possible for BCBSNE to access, secure, reuse and govern software development assets (SDAs) in its SOA and other application development initiatives.

"Moving from a costly, monolithic architecture to a more flexible component-based, business service architecture will help BCBSNE continue to deliver the best health services possible," said Steve Grandfield, executive vice president of technology and service, and CIO of Blue Cross and Blue Shield of Nebraska. "In order to be successful, this carefully planned, multi-stage project demands strict governance of all assets, including those related to service development."

LogicLibrary's Logidex is the industry's best-of-breed solution for managing services from architecture and design through deployment. Logidex will enhance BCBSNE's ability to deliver sophisticated, quality applications in rapidly reduced timeframes.

Logidex is a configurable, design-time repository/registry that makes it possible for organizations to actively track and manage services from design through deployment. Logidex's unique combination of a repository for services production, a registry for services and artifact consumption, and automated UDDI and ESB publication options is designed to provide governance capabilities for the entire SOA lifecycle.

“The agility and business responsiveness created by SOAs will strengthen BCBSNE’s position as Nebraska’s undisputed leader in the delivery of healthcare benefits,” said Alan Himler, CEO of LogicLibrary. “Logidex is widely recognized as the best-of-breed solution for organizations making the transition to SOA. Our design-time governance platform will ensure that all BCBSNE assets, both legacy and newly created services, are properly developed and deployed. BCBSNE is building a scalable, stable and efficient platform that will serve its customers well for many years.”

### **About Blue Cross and Blue Shield of Nebraska**

Blue Cross and Blue Shield of Nebraska, an independent licensee of the Blue Cross and Blue Shield Association, provides health care coverage or benefit administration to more than 560,000 people.

### **About LogicLibrary**

LogicLibrary is the leading provider of software and services that make it possible for enterprises to manage and reuse software development assets. The company’s patented technology provides a comprehensive and collaborative approach for creating, migrating and integrating enterprise applications for use in service-oriented architecture, Web services and other software development initiatives.

LogicLibrary has been positioned in the “Leader” quadrant in Gartner Inc.’s 2H05 to 1H06 Magic Quadrant for Metadata Repositories\* and maintains strategic partnerships with Microsoft, as a Premier member of the Visual Studio Industry Partner (VSIP) program, IBM, as an Advanced PartnerWorld Partner, and Serena. LogicLibrary has been recognized for three consecutive years on the *SD Times* 100 list of leaders and innovators in the software development industry and has integration partnerships that include Microsoft, IBM, Eclipse, BEA and Borland. LogicLibrary is headquartered in Pittsburgh, with an additional office in Rochester, MN. For more information, visit <http://www.logiclibrary.com>.

*\* 2H05 to 1H06 Magic Quadrant for Metadata Repositories; Michael Blechar; June 30, 2005.*

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