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LOGICLIBRARY CO-FOUNDER TO PRESENT AT MICROSOFT'S PATTERNS AND PRACTICES SUMMIT

Event Teaches Best Practices for Incorporating Design Patterns, Components and Application Lifecycle Processes into Microsoft .NET Platform-Based Development

Reston, Va.—October 5, 2004—Brent Carlson, vice president of technology and co-founder of LogicLibrary, Inc., will be a featured speaker at the Microsoft Patterns and Practices Summit on Wednesday, October 6, 2004 at Microsoft's Innovation & Technology Conference Center in Reston, Va. The 12:45 p.m. ET presentation, titled "Software Asset Reuse: Best Practices," will examine real-world software reuse initiatives and the best practices that make them successful. Architects and developers attending the Summit will also see a demonstration of reusable assets from the Microsoft Platform Architectural Guidance (PAG) team delivered to Visual Studio .NET via LogicLibrary Logidex.

Who: Brent Carlson, vice president of technology and co-founder, LogicLibrary, Inc.
What: Presentation: "Software Asset Reuse: Best Practices"
When: Wednesday, October 6, 2004, 12:45 p.m.-1:45 p.m. ET
Where: Microsoft Innovation & Technology Conference Center
Microsoft Corporation
12012 Sunset Hills Road
Reston, Va. 20190

Over the last 20 years, numerous approaches to designing and developing reusable software components and modules have been created, but the ultimate goal of successful software reuse has remained elusive. With .NET's robust component architecture and support from Microsoft's PAG Group, the time for reuse is here. LogicLibrary's Logidex aids in reuse initiatives by providing a fundamental backbone for the creation, migration and integration of enterprise applications. It enables companies to manage thousands of software development assets (SDAs) across the enterprise – within existing native .NET development environments. By making it possible to easily search, manage and reuse software assets throughout the complete application lifecycle, Logidex enables companies to reduce costs, streamline projects and improve productivity.

Attendees will learn about:

- Concepts and best practices for software asset reuse;
- Metrics for reuse;
- Tools and support required for successful software reuse;
- How the Microsoft PAG team supports reuse;
- Real-world examples of how companies are leveraging reusable assets; and
- A demonstration of reusable assets through LogicLibrary's Logidex software development asset mapping and discovery engine.

LogicLibrary will host an evening reception and wine tasting at the historic Dranesville Tavern on Wednesday, October 6, from 6:00 p.m. to 9:00 p.m. ET.

Brent Carlson, VP of Technology and Co-founder, LogicLibrary

Carlson drives the development and delivery of LogicLibrary's products. He is a 17-year veteran of IBM, where he served as lead architect for the WebSphere Business Components project and held numerous leadership roles on the "IBM SanFrancisco Project." Carlson recently led LogicLibrary's product development team in porting the Logidex solution to the .NET platform. He is the co-author of two books: *SanFrancisco Design Patterns: Blueprints for Business Software* (with James Carey and Tim Graser) and *Framework Process Patterns: Lessons Learned Developing Application Frameworks* (with James Carey). Carlson is also a frequent presenter at industry conferences, including Microsoft PDC 2003, and regional user groups. He is a BEA Regional Director and was named to *Infoworld's* 2004 list of CTOs to watch. Carlson holds 16 software patents, with eight more currently under evaluation.

About LogicLibrary

LogicLibrary is the leading provider of software and services that make it possible for enterprises to manage and reuse software development assets (SDAs). The company's patent-pending technology provides a comprehensive and collaborative approach for creating, migrating and integrating enterprise applications for use in service-oriented architecture, Web services and other software development initiatives. LogicLibrary has been positioned in the "Leader" quadrant in Gartner Inc.'s Magic Quadrant for Metadata Repositories, 2004 and maintains strategic partnerships with Microsoft, as a Premier member of the Visual Studio Industry Partner (VSIP) program, IBM, as an Advanced PartnerWorld Partner, and Serena. LogicLibrary has been recognized the past two years on the *SD Times* 100 list of leaders and innovators in the software development industry and has integration partnerships that include Microsoft, IBM/Rational, Eclipse and Borland. LogicLibrary is headquartered in Pittsburgh, with additional offices in Rochester, MN and Sunnyvale, CA. For more information, visit www.logiclibrary.com.

* Magic Quadrant for Metadata Repositories, 2004; Michael Blechar; March 5, 2004.

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